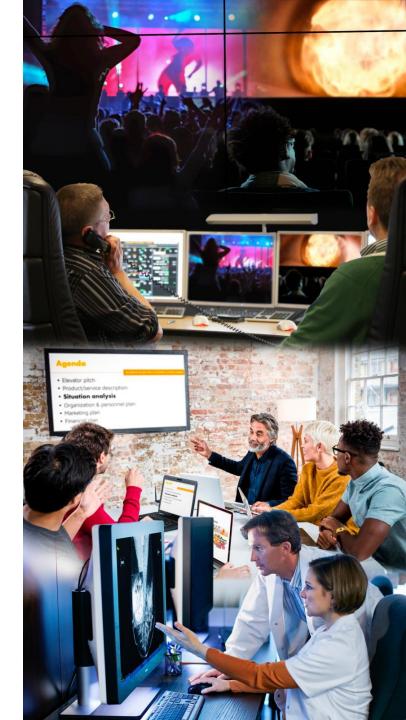
### BARCO Enabling bright outcomes



We **enable bright outcomes** by transforming content into insight and emotion

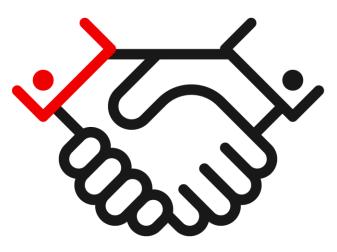
# Let's look what Barco is all about. CEL MAN MIN'S

#### ENTERTAINMENT

HEALTHCARE

ENTERPRISE





#### **A trusted partner**

We help you create great outcomes.

## KLANG KARUSSELL

Breathtaking experiences to rock and shock

Unforgettable moments to amaze and entertain

A brighter approach to connect and engage

D. WILLIAM I

BARCO

Read

RMLO

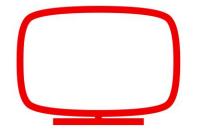
-

A new life-saving perspective





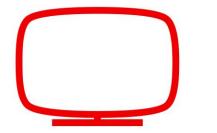
#### A full range of enabling solutions

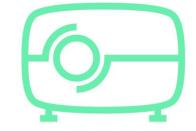


Display technology



#### A full range of enabling solutions

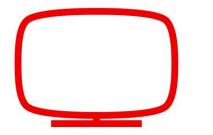


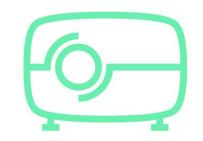


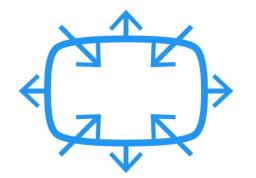
Display technology Projection technology



#### A full range of enabling solutions

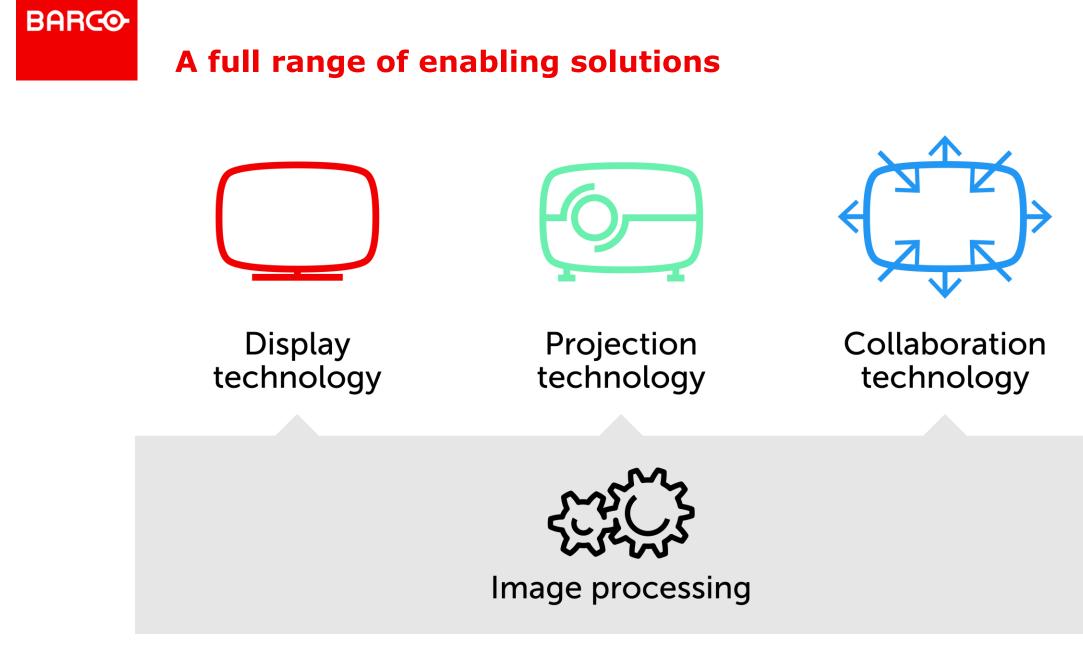






Display technology Projection technology

Collaboration technology







#### **A sound investment**

We are a stable company with a proven track record.

# Sales per division

Entertainment **52%** Healthcare **21%** Enterprise **26%** 

Geographical breakdown of sales

The Americas **36%** EMEA **31%** Asia-Pacific **33%** 





#### An inspiring high tech employer

We thrive on continuous innovation, teamwork and people talent, helping customers achieve their goals.

On average, 20 hours of training per employee

BARCO



#### **Barco - your global technology partner**



+80 years of growth

through smart innovation



A trusted partner

...for 70% of the Fortune 500 companies



#### Certified as a 'Top Employer' in Belgium

+ 3,500 employees are at the heart of Barco's success



We are global >90 countries

We can follow and help you wherever you are



We co-create with partners & customers

1+1=more For you, with you



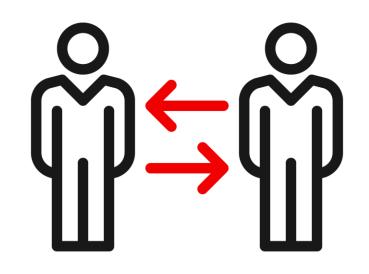
Innovation that matters

We own our technology (340 patents)



**OUTCOME-BASED** 





#### Enabling bright outcomes for our customers with our customers

#### ENTERTAINMENT

"As part of our continued commitment to provide unparalleled cinematic experiences for our guests, we invest in the most advanced projection technology: Barco flagship laser."

PRENIUM SELECTED

Adon Quinn Senior Director Reel Cinemas



SCAPE



"The Coronis Uniti<sup>®</sup> is a large part of our technology excellence strategy to deliver better patient care. The simplicity and universality of Uniti, of having the quality to read everything from mammo to an extremity X-ray improves our radiologist productivity."

Stan Casteel Hamilton Healthcare, US

#### ENTERPRISE

"Opspace's innovative technology as well as its future-proof and scalable system architecture, which even integrates with video walls in the main control rooms, won us over. We're impressed."

#### Ulrich Reichelt

Control center department manager Finanz Informatik

#### **ENABLING BRIGHT OUTCOMES**

- You tube | youtube.com/BarcoTV
  - in | linkedin.com/company/Barco

  - facebook.com/Barco